

Index of Multiple Deprivation 2025: Overview and Headlines for Croydon

Introduction

The Index of Multiple Deprivation, the most widely used of the Indices of Deprivation (IoD) and commonly known as the IMD, is the official measure of relative deprivation for small areas in England.

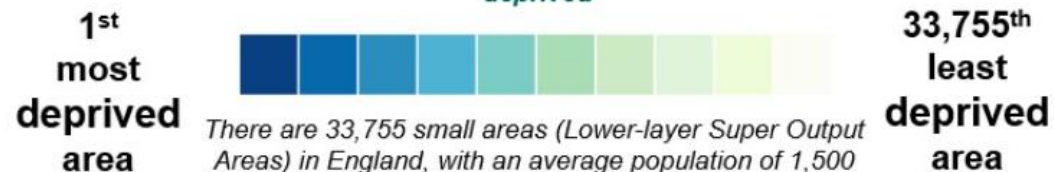
It ranks the relative deprivation for every Lower-layer Super Output Areas (LSOA), in England from 1 (most deprived area) to 33,755 (least deprived area).

LSOAs are designed to be of a similar population size – approximately 690 households and 1,700 residents in Croydon.

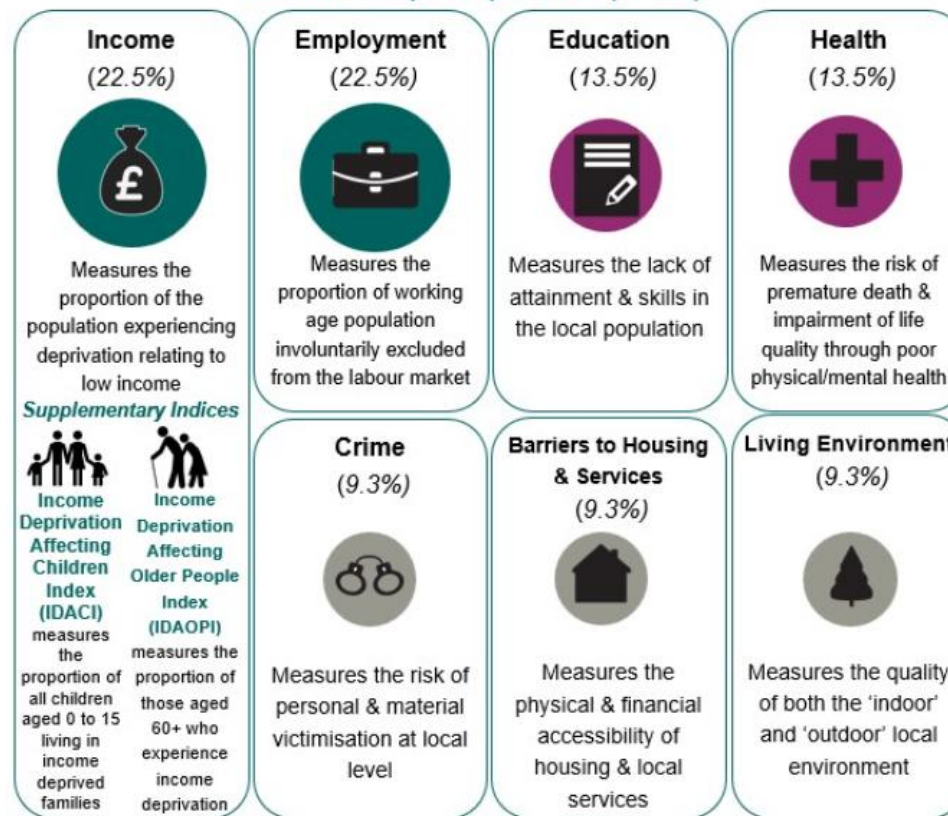
There are 55* measures of deprivation in the IMD25 which are grouped by domain:

The English Indices of Deprivation 2025 (IoD2025)

The Indices relatively rank each small area in England from most deprived to least deprived



There are 7 domains of deprivation, which combine to create the Index of Multiple Deprivation (IMD25):



*In 2019 there were 39 measures of deprivation

Rankings

- Every LSOA in England is given a score for each of the domains and a combined score for the overall index. This score is used to rank all the LSOAs in England from the most deprived to the least deprived, allowing users to identify **how deprived areas are relative to others**.
 - Rank of Average Score, can highlight areas with more deprivation as the scores for areas are more extreme than the ranks.
 - Rank of Average Rank provides the average across the larger geographic area, which can mask small areas of deprivation.
 - Proportion of LSOAs in most deprived 10% nationally shows the proportion of the most deprived 10% of neighbourhoods in the area (i.e. the concentration of high deprivation).
- At the Local Authority level, deprivation is measured by averaging the population-weighted ranks of all its LSOAs. Local authorities are then ranked from 1 (most deprived) to 296 (least deprived).

Considerations

- At the neighbourhood-level, the IMD provides a place-based insight into deprivation. However, this description does not apply to every person living in these areas. Many non-deprived people live in deprived areas, and many deprived people live in non-deprived areas.
- **Ranks can be compared over time**, however the IMD can only indicate that an area has become more deprived but not by how much and it cannot tell us reasons why an area may have become more deprived. For example, while an area can be said to have become more deprived relative to another area, it cannot be said to have become more deprived compared with itself in previous Indices, as it may be that all areas had become more deprived.
- **The IMD should not be used to compare average scores across areas or over time**, as the scores are compiled differently from one IMD to the next. For example, if an area has an average score of 40 it is not twice as deprived as an area with a score of 20. The exception being the Income and Employment scores, which provide a measure of the number of people deprived for that domain.
- IMD25 refers to the year that the latest index was released, not the period of the data used to compile it. Depending on the domain and data source, the data used has come from between 2018 and 2024.

Headlines for Croydon

- Croydon's score* is 22.562, which means it is ranked number 18 out of All 32 London Boroughs (excl City) compared to ranking number 17 with a score of 22.477 in the IMD 2019 results.
- It is ranked number 107 out of all 296 authorities in England compared to 108 in 2019.
- Croydon has shown an increase in LSOA areas ranked in the most deprived decile, (8 vs 5 in 2019); there has also been an increase in the least deprived decile, (27 vs 7 in 2019) highlighting an increase in disparity. This is also the case across London.
- There has been a noticeable increase in the proportion of children (0 to 15 years) and older people (60 years or over) who have experienced income deprivation since IMD 2019.
 - For IMD 2025 the IDACI had 33 LSOAs in the top 10% most deprived compared to 17 for IMD 2019.
 - For IMD 2025 the IDAOPI had 32 LSOAs in the top 10% most deprived compared to none for IMD 2019.
- Croydon's deprivation ranking has improved in four of the seven deprivation domains since the previous IMD 2019: Income, Employment, Education, Skills and Training; Housing Deprivation & Disability.
- Since the last IMD in 2019, Croydon has substantially fewer deprived LSOAs under the Barriers to Housing and Services deprivation domain.
 - 10 LSOAs were in the top 10% most deprived for IMD 2025 compared to 83 LSOAs for IMD 2019. These 10 LSOAs that remain in the top 10% most deprived in 2025 are in the Wards of New Addington North (4) and New Addington South (2), Addiscombe West, Broad Green, West Thornton and Woodside.

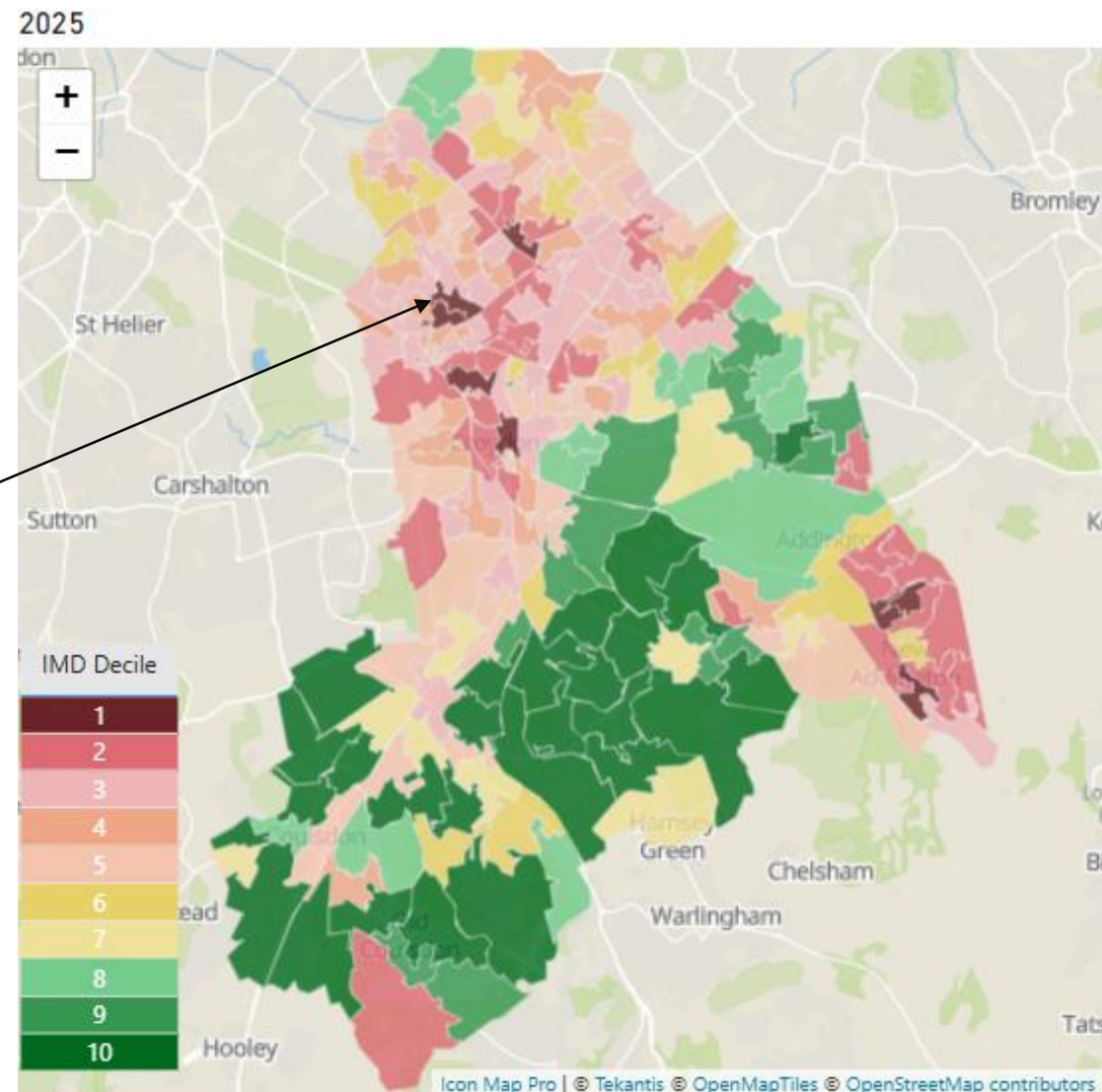
* The overall score is a weighted average of the seven domain scores.

Most Deprived LSOAs

- For the overall IMD, 8 of Croydon's 229 LSOAs are in the top 10% of the country, compared to 5 LSOAs in 2019.

	LSOA Code	WARD	Rank 2025	Rank 2019
1	E01001178	West Thornton	284	1,096
2	E01001080	New Addington South	944	2,247
3	E01001155	Thornton Heath	2,210	3,291
4	E01001057	New Addington North	2,616	4,109
5	E01001181	West Thornton	2,690	3,607
6	E01001013	Broad Green	2,742	2,836
7	E01034150	Fairfield	3,093	N/A*
8	E01001056	New Addington North	3,260	4,911

- The most deprived LSOA in Croydon, LSOA 015D in West Thornton Ward, is the second most deprived LSOA in London and ranks 284 most deprived in the country.
- 14,239 (3.6%) people in Croydon live within the 10% most deprived area in the country (compared to 8,498 or 2.3% in 2019).
- 65,173 (16.7%) people in Croydon live within the 20% most deprived area in the country (compared to 53,944 or 14.8% in 2019).



Source for population: ONS Census 2011 and ONS Census 2021

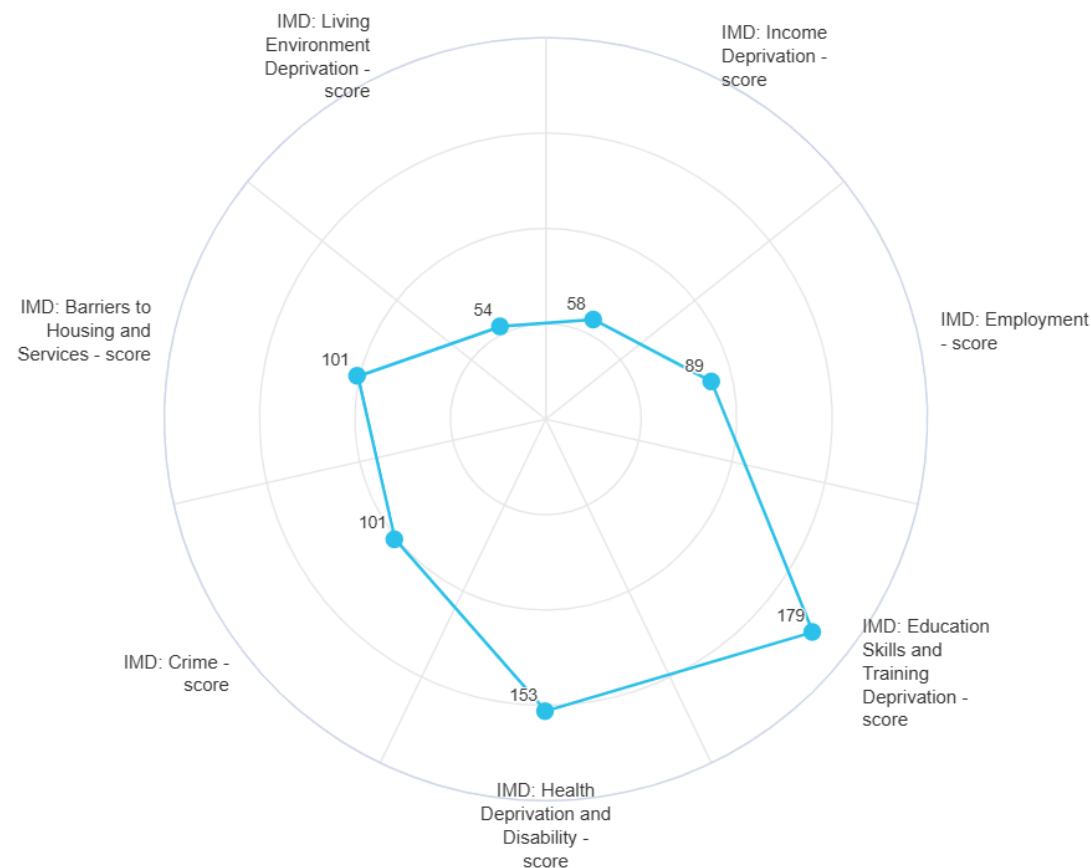
*Croydon boundary changes in May 2018 means that some former LSOAs were split and renamed/replaced. The biggest changes were in the ward of Fairfield there were 11 new LSOAs created due to the density of the population in that ward.

Position by Domain

Croydon is ranked:

- 13th most deprived in London and 58th most deprived in England for the Income domain
- 8th most deprived in London and 89th most deprived in England for the Employment domain
- 10th most deprived in London and 179th most deprived in England for the Education domain
- 14th most deprived in London and 153rd most deprived in England for the Health domain
- 19th most deprived in London and 101st most deprived in England for the Crime domain
- 21st most deprived in London and 101st most deprived in England for the Barriers domain
- 23rd most deprived in London and 54th most deprived in England for the Living Environment domain

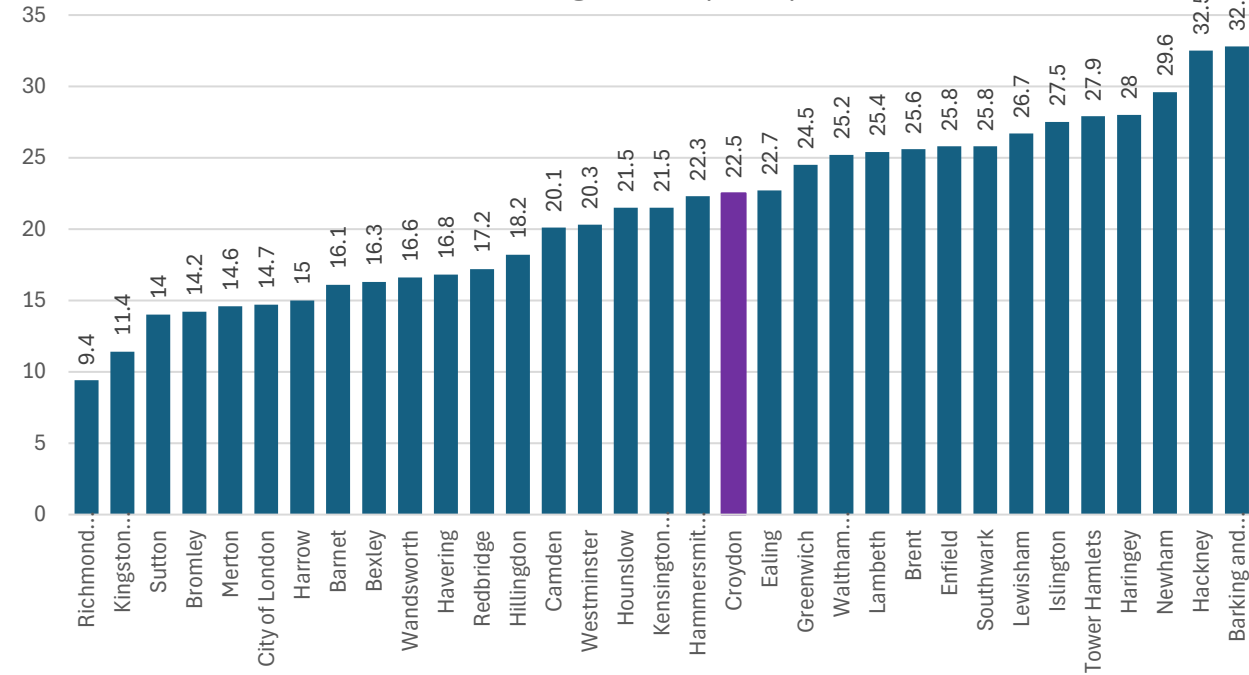
IMD domain ranks (Croydon out of all authorities in England)



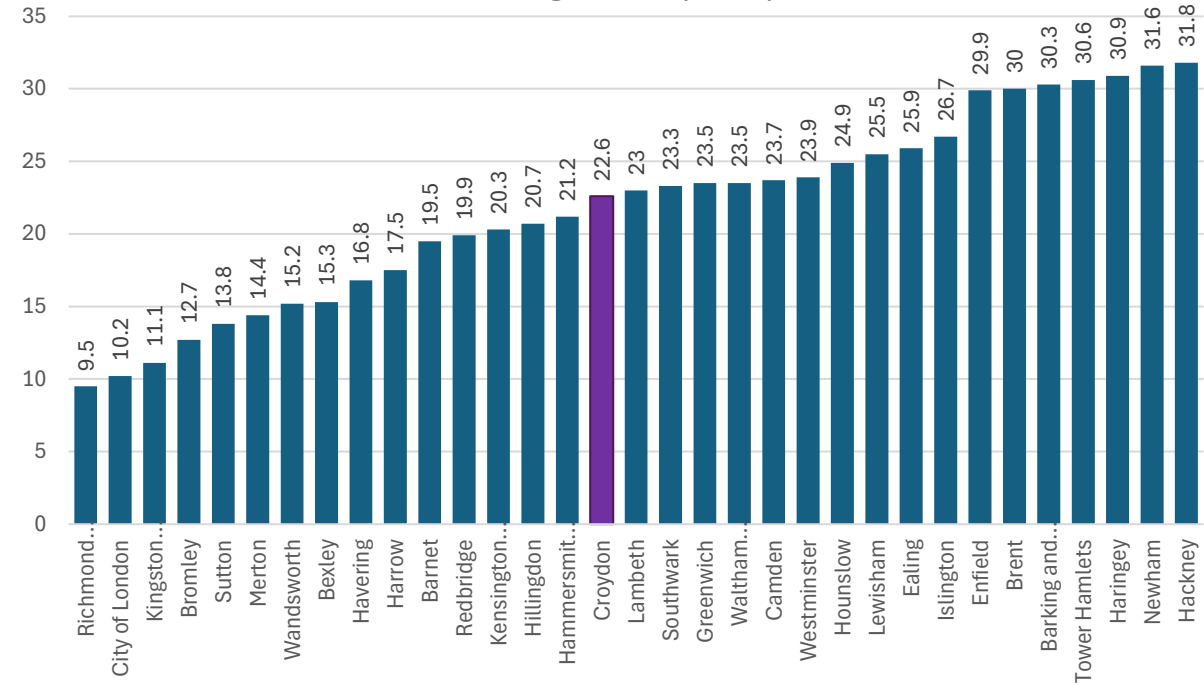
(Rank 1 = most deprived, 32 in London (excl City of London) / 296 in England = least deprived)

Movement in London – The higher the score, the more deprived

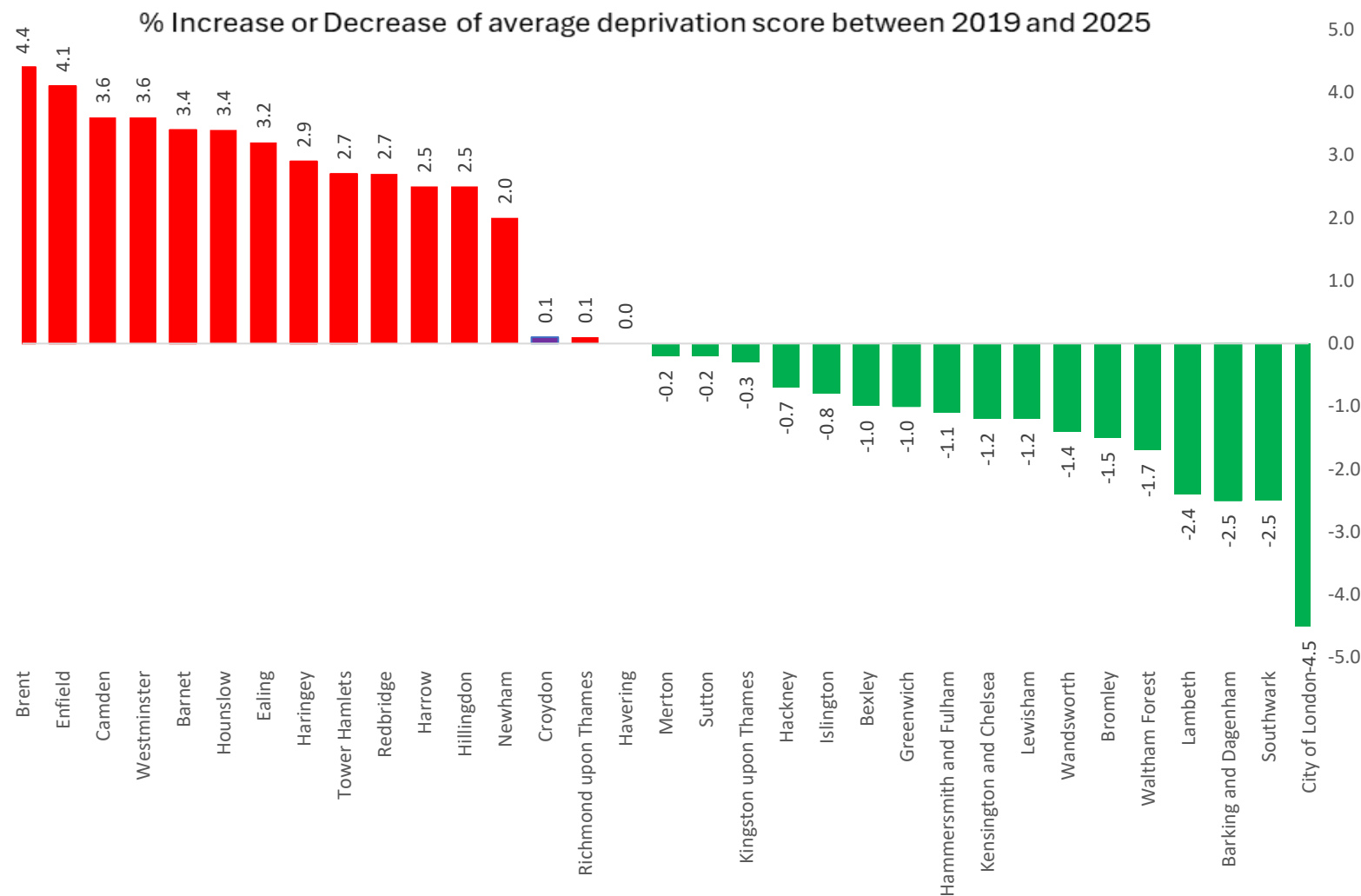
IMD - Average score (2019)



IMD - Average score (2025)



Movement in London



Croydon is marginally more deprived (relatively) in 2025 than 2019 but only by 0.1%.

13 London boroughs have become relatively more deprived by 2% or more.

Rank by Domain (London)

DOMAIN	IMD 2019	IMD 2025	Difference in Rank between 2019 and 2025
Overall Deprivation	17	18	1
Income	17	18	1
Employment	15	25	10
Education, Skills and Training	12	13	1
Health Deprivation and Disability	13	20	7
Crime	18	15	-3
Barriers to Housing and Services	14	13	-1
Living Environment	24	9	-15
Income Deprivation Affecting Children Index (IDACI)	14	17	3
Income Deprivation Affecting Older People Index (IDAOPI)	26	8	-18

A positive difference represents that Croydon has become relatively less deprived compared to other London boroughs; a negative difference shows Croydon has become more deprived.

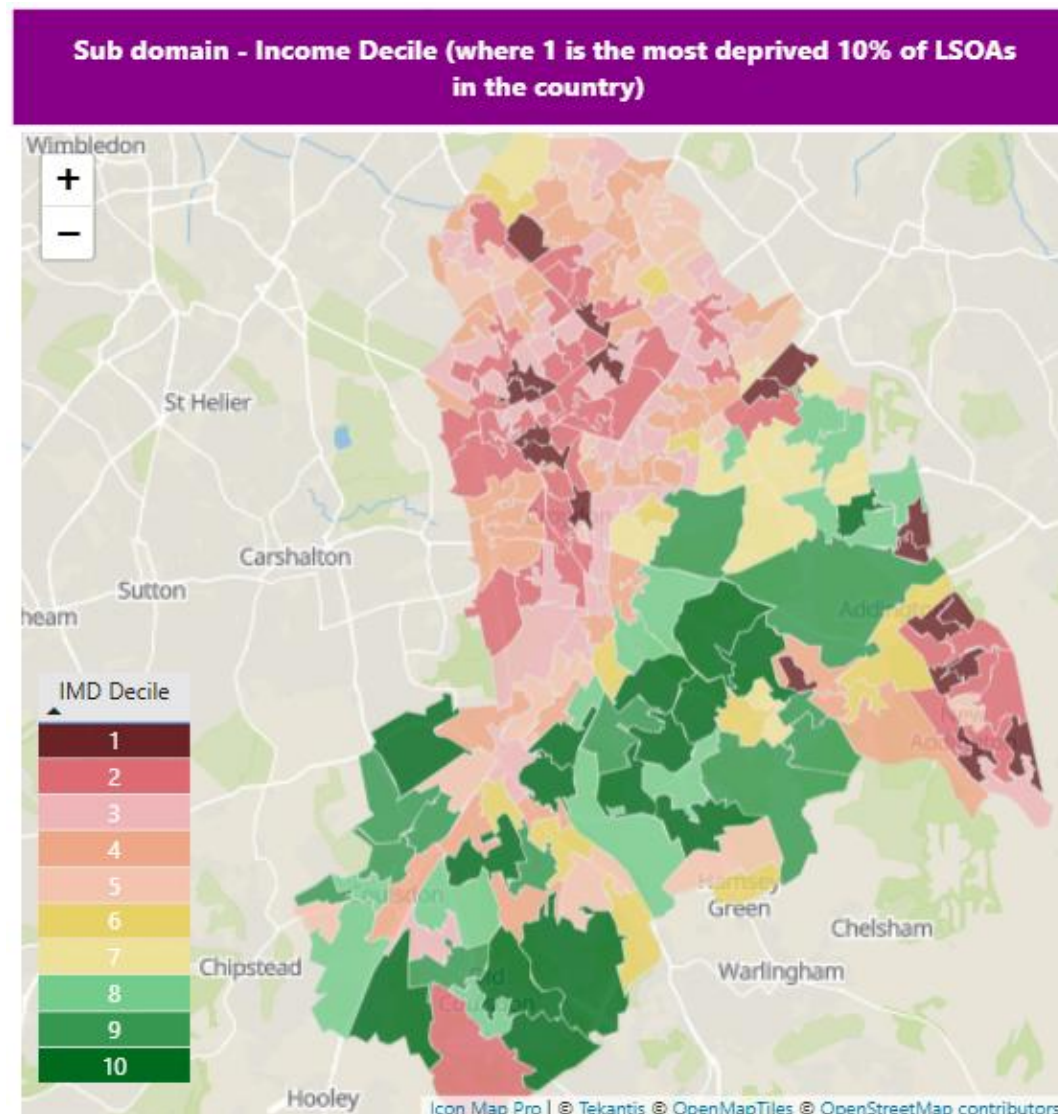
The Living Environment and IDAOPI domains have become noticeably more deprived compared to London since IMD 2019.

Croydon 2025 Position – Income Domain

When looking at the Income Domain of the IMD

- Croydon is the 18th most deprived London Borough (out of 33) compared to 17th in 2019.
- 32,521 (8.3%) people in Croydon are within the 10% most deprived area in the country.
- 76,847 (19.7%) people in Croydon are within the 20% most deprived area in the country.
- The map shows that the most deprived hotspots are in some northern areas and some eastern areas of the Borough.

Source for population: ONS Census 2011 and ONS Census 2021

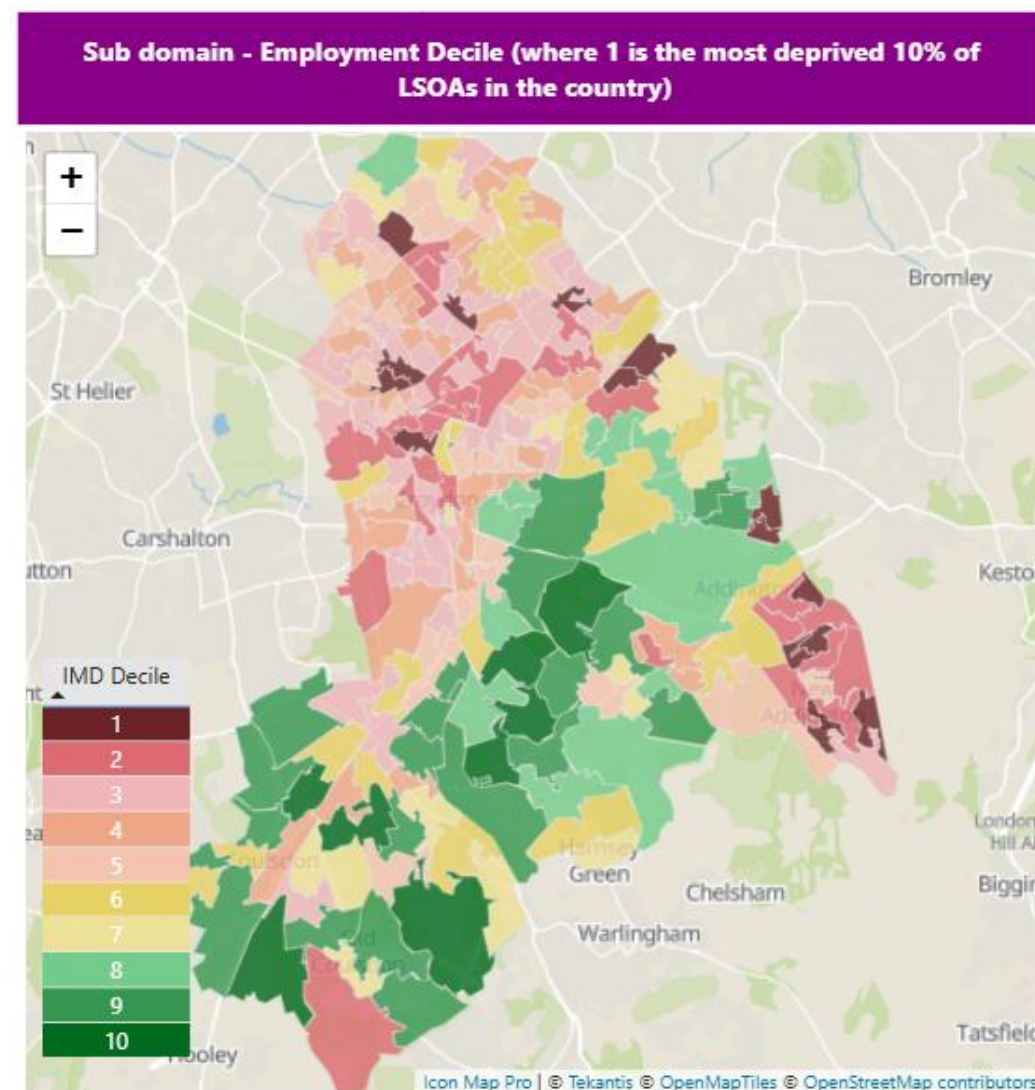


Croydon 2025 Position – Employment Domain

When looking at the Employment Domain of the IMD

- Croydon is the 25th most deprived London Borough (out of 33) compared to 15th in 2019.
- 26,115 (6.7%) people in Croydon are within the 10% most deprived area in the country.
- 49,376 (12.6%) people in Croydon are within the 20% most deprived area in the country.
- The map shows that the most deprived hotspots are in areas similar to the Income domain – some northern and eastern areas of the Borough.

Source for population: ONS Census 2011 and ONS Census 2021

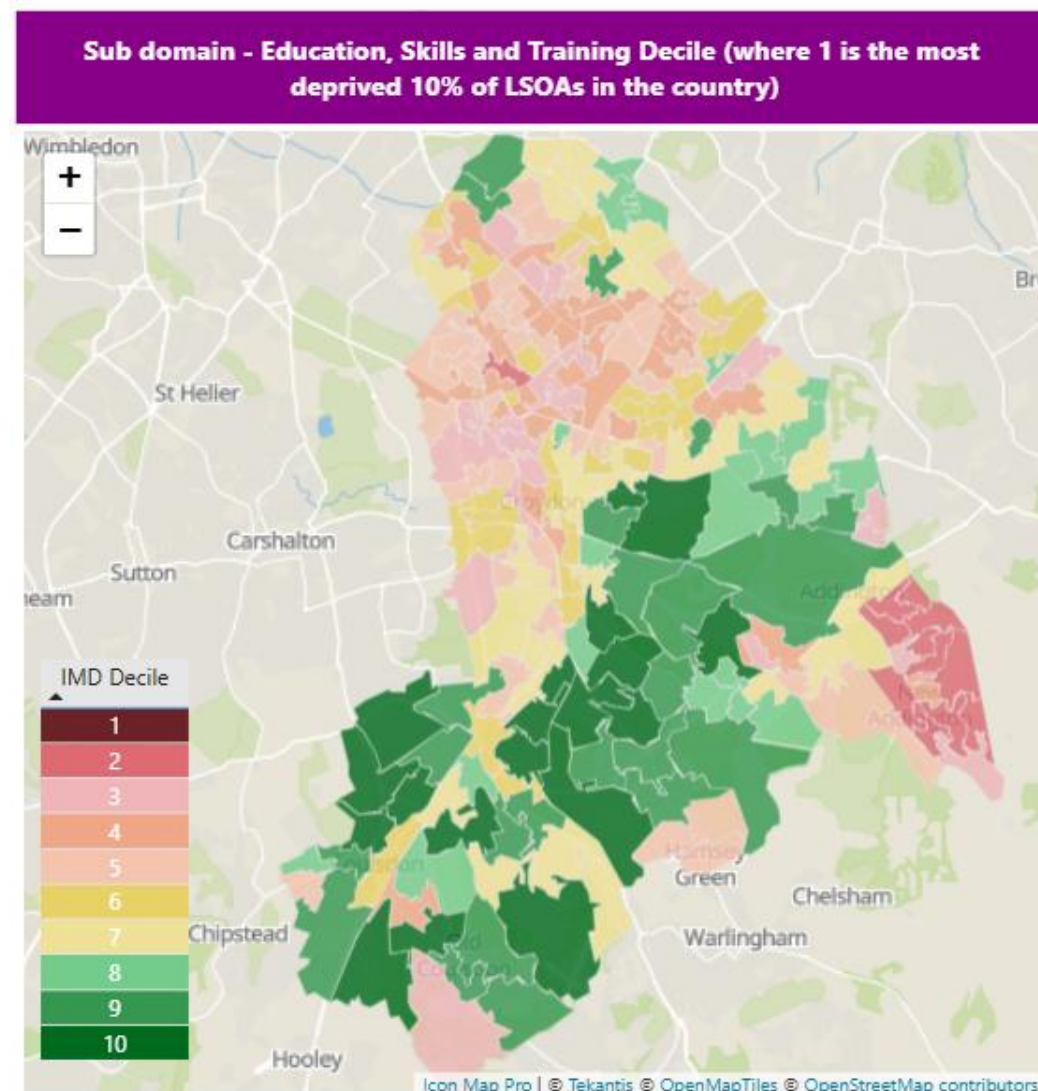


Croydon 2025 Position – Education, Skills and Training Domain

When looking at the Education, Skills and Training Domain of the IMD

- Croydon is the 13th most deprived London Borough (out of 33) compared to 12th in 2019.
- There is no one in Croydon within the 10% most deprived area in the country.
- 19,289 (4.9%) people in Croydon are within the 20% most deprived area in the country.
- The map shows that the New Addington areas of the Borough are more deprived under this deprivation domain.

Source for population: ONS Census 2011 and ONS Census 2021

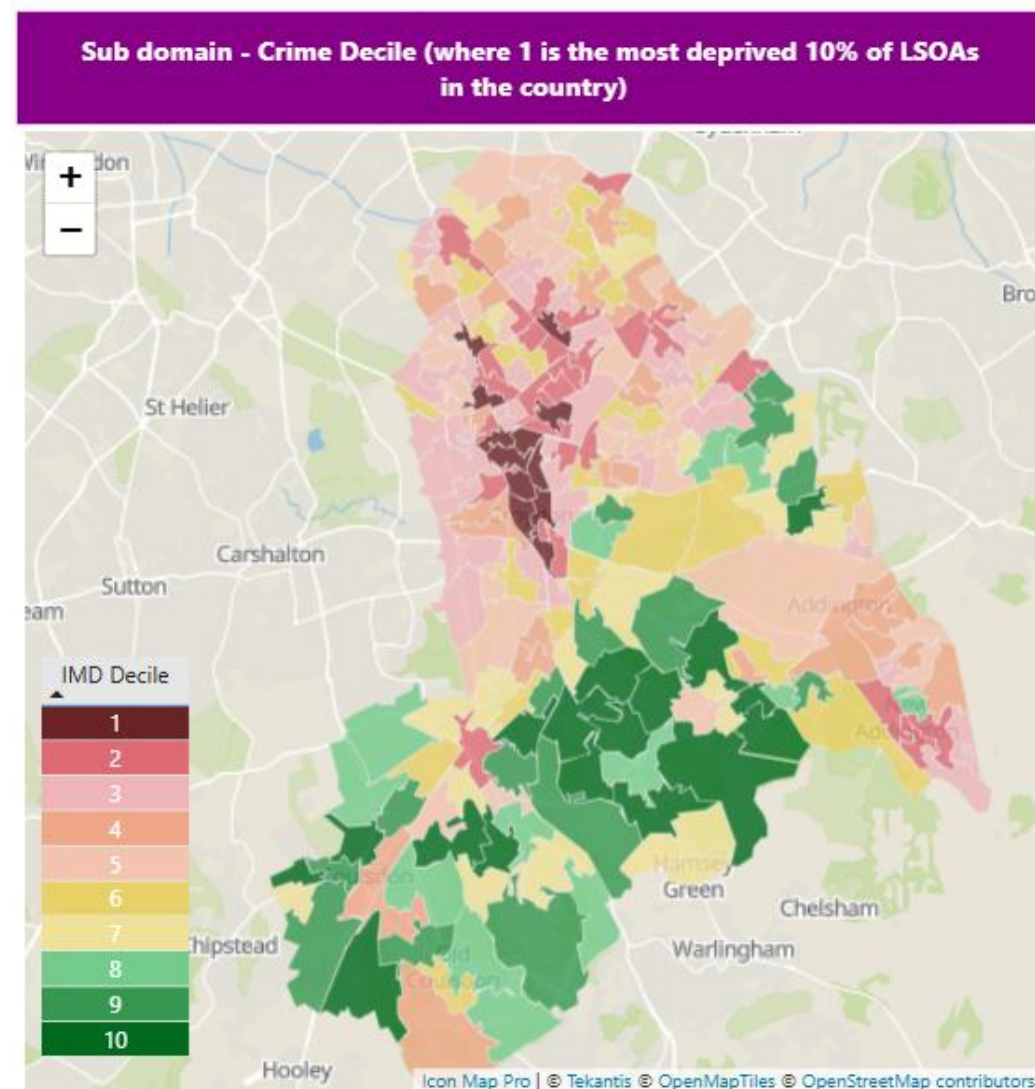


Croydon 2025 Position – Crime Domain

When looking at the Crime Domain of the IMD

- Croydon is the 15th most deprived London Borough (out of 33) compared to 18th in 2019.
- 22,331 (5.7%) people in Croydon are within the 10% most deprived area in the country.
- 49,670 (12.7%) people in Croydon are within the 20% most deprived area in the country.
- The map shows that most crime emanates from around the Croydon Town Centre and extend outwards to the north.

Source for population: ONS Census 2011 and ONS Census 2021

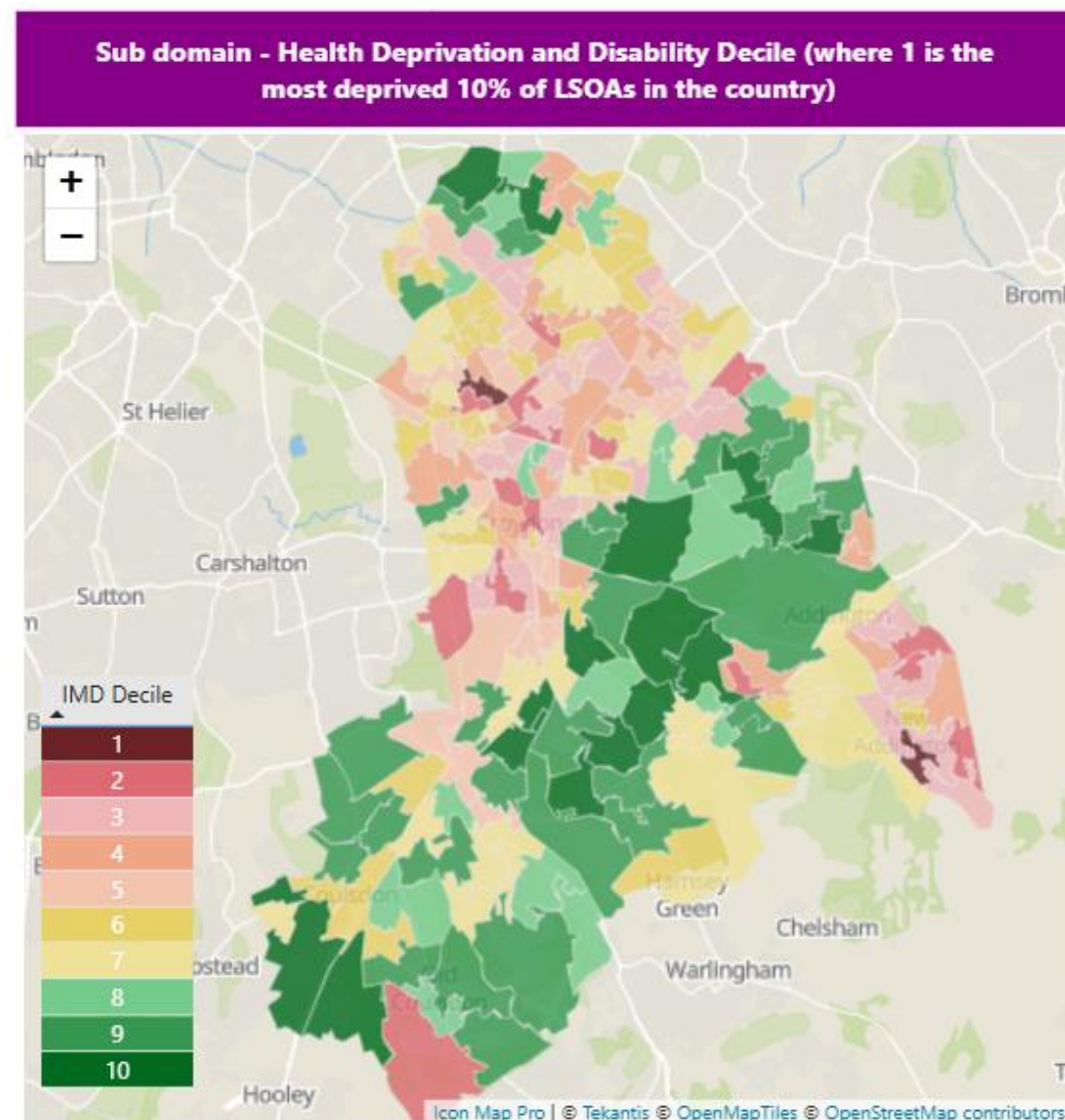


Croydon 2025 Position – Health Deprivation and Disability Domain

When looking at the Health Deprivation and Disability Domain of the IMD

- Croydon is the 20th most deprived London Borough (out of 33) compared to 13th in 2019.
- 3,107 (0.8%) people in Croydon are within the 10% most deprived area in the country.
- 26,096 (6.7%) people in Croydon are within the 20% most deprived area in the country.
- The map shows that the most deprived hotspots are in the West Thornton and New Addington South wards.

Source for population: ONS Census 2011 and ONS Census 2021

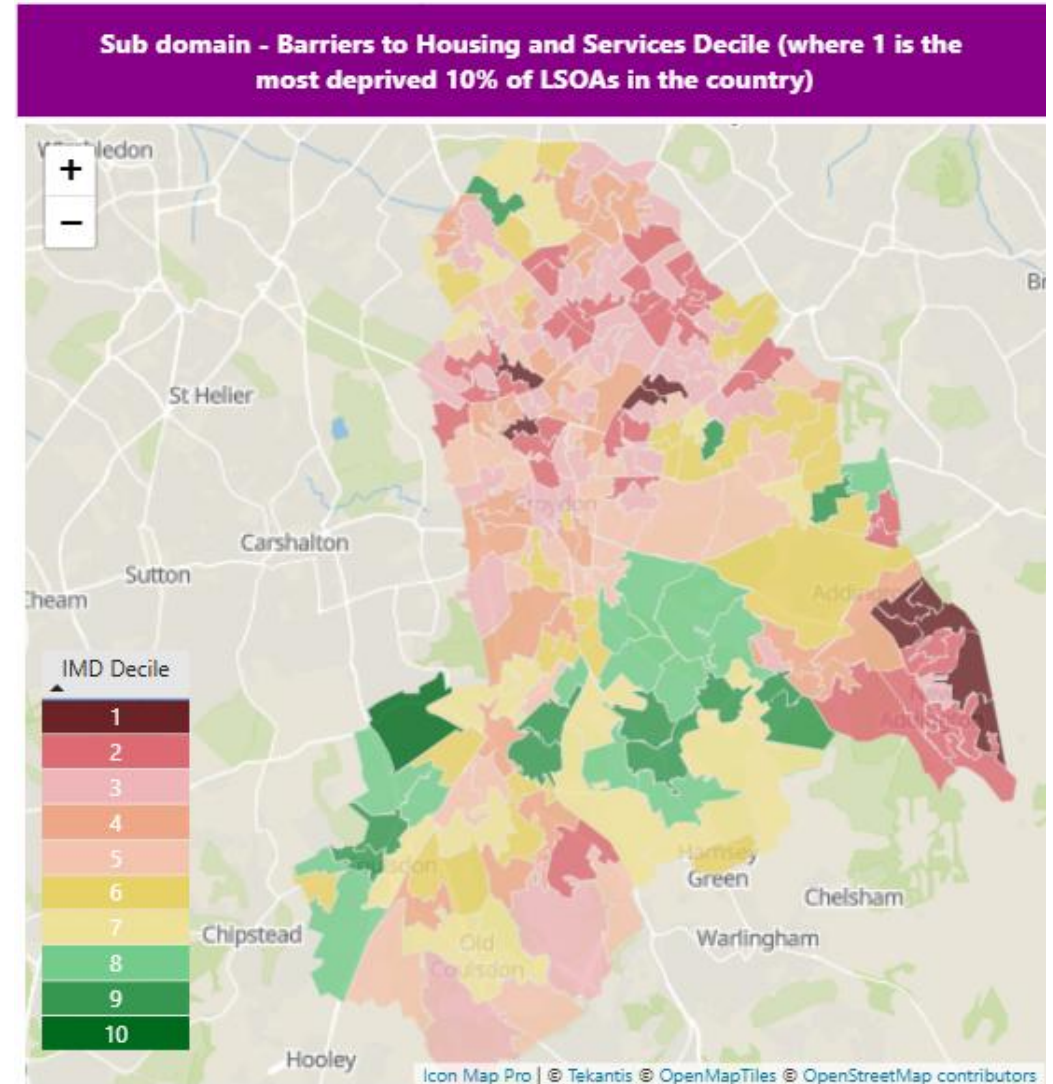


Croydon 2025 Position – Barriers to Housing and Services Domain

When looking at the Barriers to Housing and Services Domain of the IMD

- Croydon is the 13th most deprived London Borough (out of 33) compared to 14th in 2019.
- 17,072 (4.4%) people in Croydon are within the 10% most deprived area in the country.
- 64,742 (16.6%) people in Croydon are within the 20% most deprived area in the country.
- The map shows that there is a concentration of the most deprived hotspots in the 2 New Addington wards of the Borough.

Source for population: ONS Census 2011 and ONS Census 2021

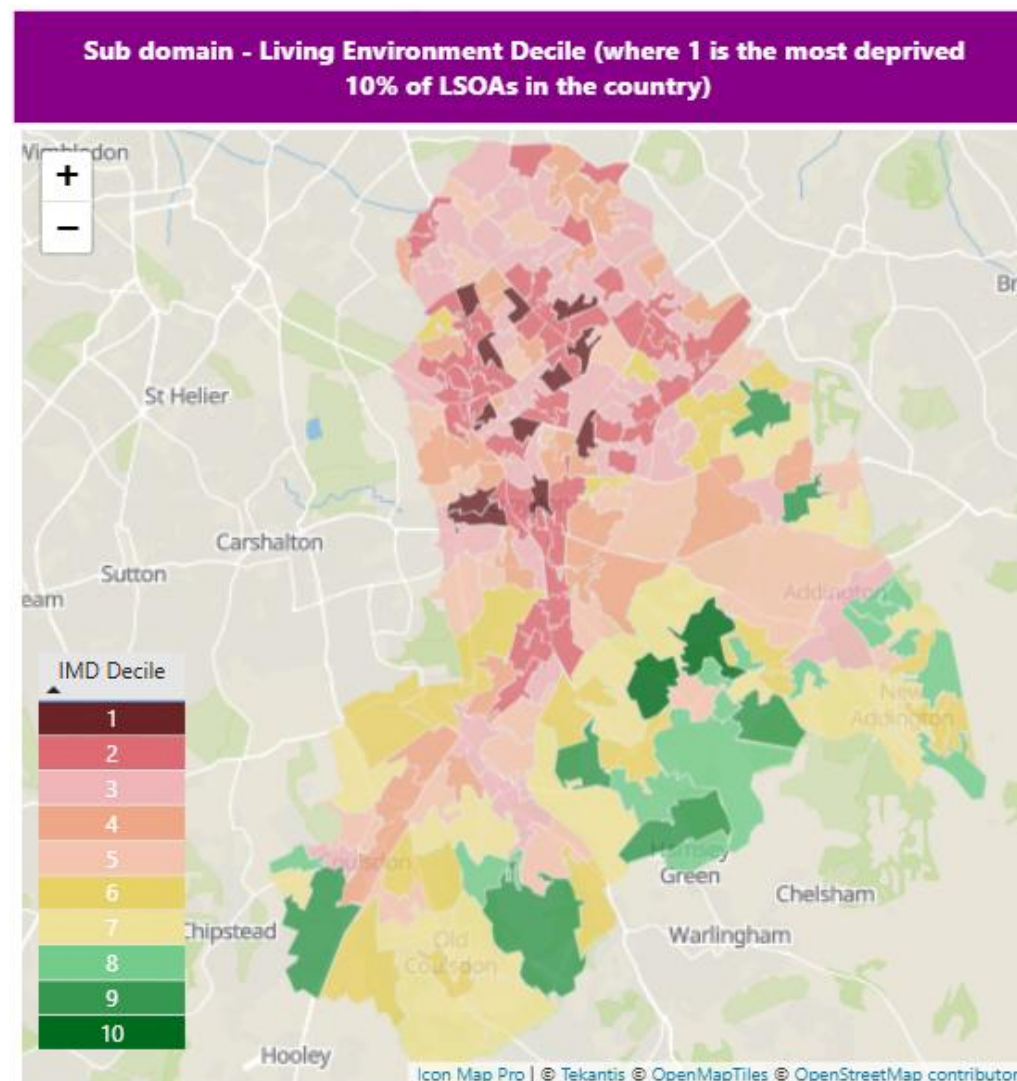


Croydon 2025 Position – Living Environment Domain

When looking at the Living Environment Domain of the IMD

- Croydon is the 9th most deprived London Borough (out of 33) compared to 24th in 2019.
- 21,327 (5.5%) people in Croydon are within the 10% most deprived area in the country.
- 86,517 (22.1%) people in Croydon are within the 20% most deprived area in the country.
- The map shows that the most deprived hotspots are in some northern areas of the Borough.

Source for population: ONS Census 2011 and ONS Census 2021

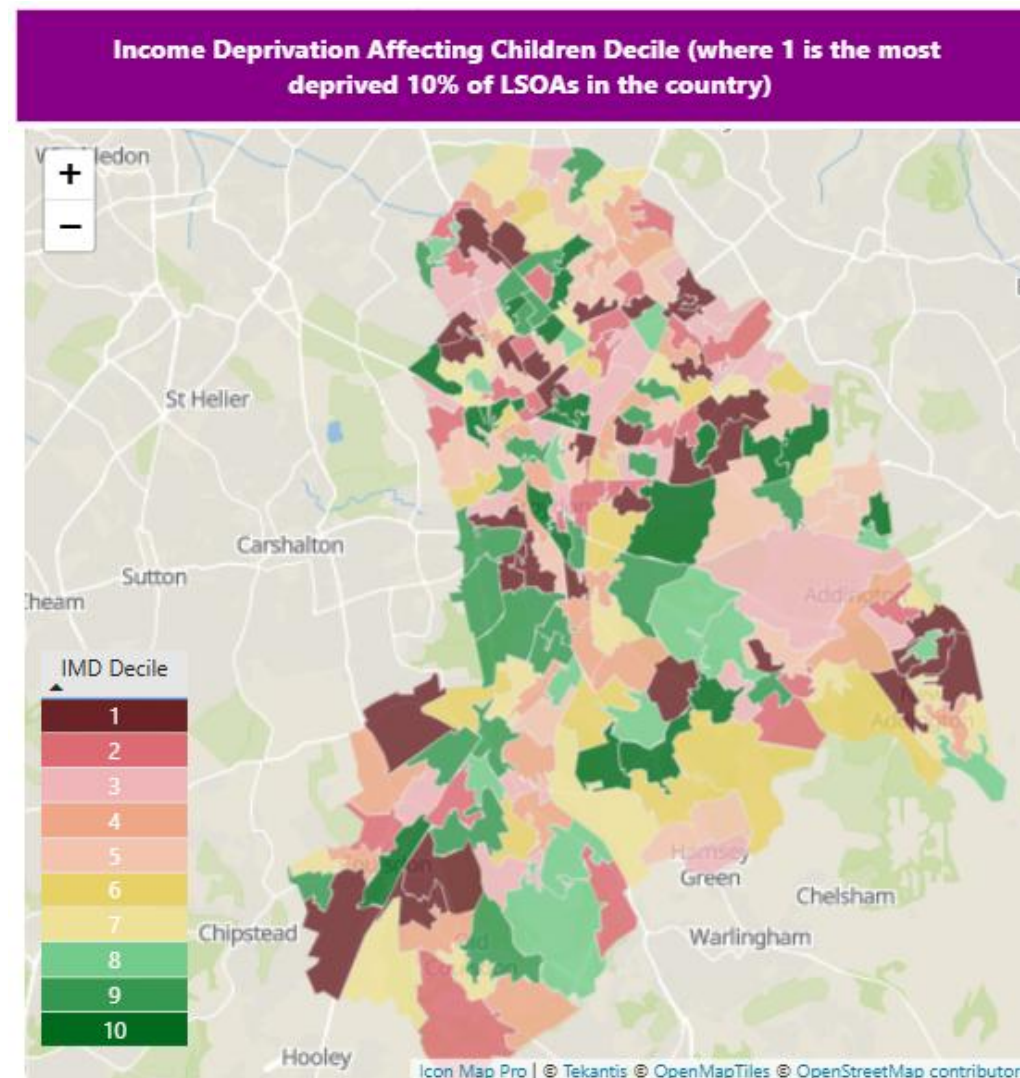


Croydon 2025 Position – IDACI Domain

When looking at the Income Deprivation Among Children Index (IDACI) additional Domain of the IMD

- Croydon is the 17th most deprived London Borough (out of 33) compared to 14th in 2019.
- 38,328 (9.8%) people in Croydon are within the 10% most deprived area in the country.
- 61,491 (15.7%) people in Croydon are within the 20% most deprived area in the country.
- The map shows that the most deprived hotspots are not concentrated in one area but spread all over the Borough.

Source for population: ONS Census 2011 and ONS Census 2021



Croydon 2025 Position – IDAOPI Domain

When looking at the Income Deprivation Among Older People Index (IDAOPI) additional Domain of the IMD

- Croydon is the 8th most deprived London Borough (out of 33) compared to 26th in 2019.
- 52,343 (13.4%) people in Croydon are within the 10% most deprived area in the country.
- 62,356 (16.0%) people in Croydon are within the 20% most deprived area in the country.
- As with the IDACI domain, the map shows that the most deprived hotspots are not concentrated in one area but spread all over the Borough.

Source for population: ONS Census 2011 and ONS Census 2021

