

## Women's Smoking Status at Time of Delivery in Croydon (2010-2018)

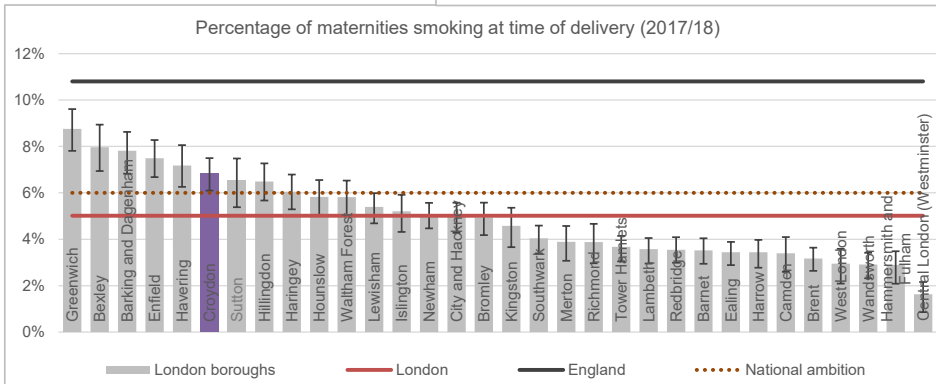
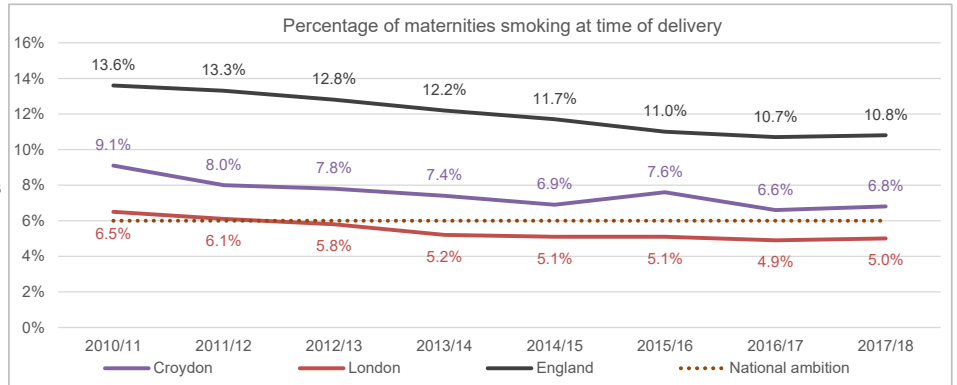
On 3 July 2018, the NHS released annual figures of mothers smoking status at the time of delivery in 2017/18: <https://digital.nhs.uk/data-and-information/publications/statistical/statistics-on-women-s-smoking-status-at-time-of-delivery-england>

Smoking during pregnancy can cause serious pregnancy-related health problems. These include complications during labour and an increased risk of miscarriage, premature birth, low birth-weight and sudden unexpected death in infancy.

Reducing smoking during pregnancy is one of the three national ambitions in the Tobacco Control Plan published in July 2017, which is "reducing smoking amongst pregnant women (measured at time of giving birth) to 6% by the end of 2022". [Towards a Smokefree Generation - A Tobacco Control Plan for England](#)

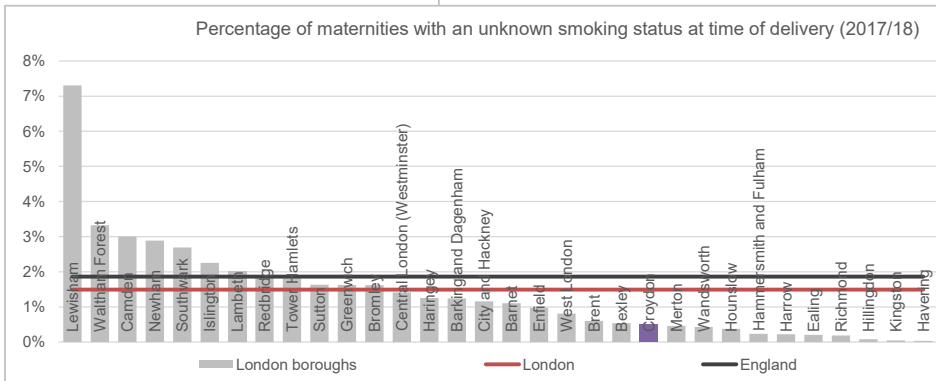
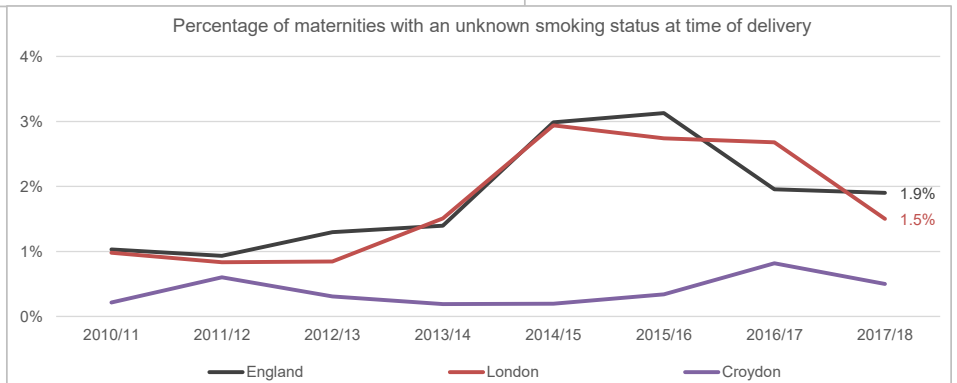
From April 2017, the definition currently used in the Public Health Outcomes Framework (PHOF) to calculate the percentage of women who were known to be smokers at the time of delivery, changed to exclude women with unknown smoking status from the denominator. A similar change was also made to the definition for the Clinical Commissioning Group Outcome Indicator Set (CCG OIS). Figures using the new methodology have been back-calculated to 2010/11 in the PHOF.

Croydon achieved the previous Tobacco Control Plan's ambition, reducing smoking at the time of delivery by 14% between 2011 and 2015 (based on the previous definition's calculation). Using the new methodology, smoking at the time of delivery in Croydon has decreased by 25% since 2010/11, slightly higher than the London decrease (23%) and the England decrease (21%).



In London in 2017/18, 23 out of 32 CCGs achieved the national ambition of 6% or less. With 6.8% of maternities smoking at the time of delivery, Croydon had the sixth highest proportion across London CCGs, significantly higher than the London average and significantly lower than the national average.

Data quality in Croydon remains strong with less than 1% of maternities having an unknown smoking status.



In 2017/18 Croydon had the eleventh lowest proportion of maternities with an unknown smoking status in London.